

Peak performance, minimal footprint

Rethinking media processing efficiency

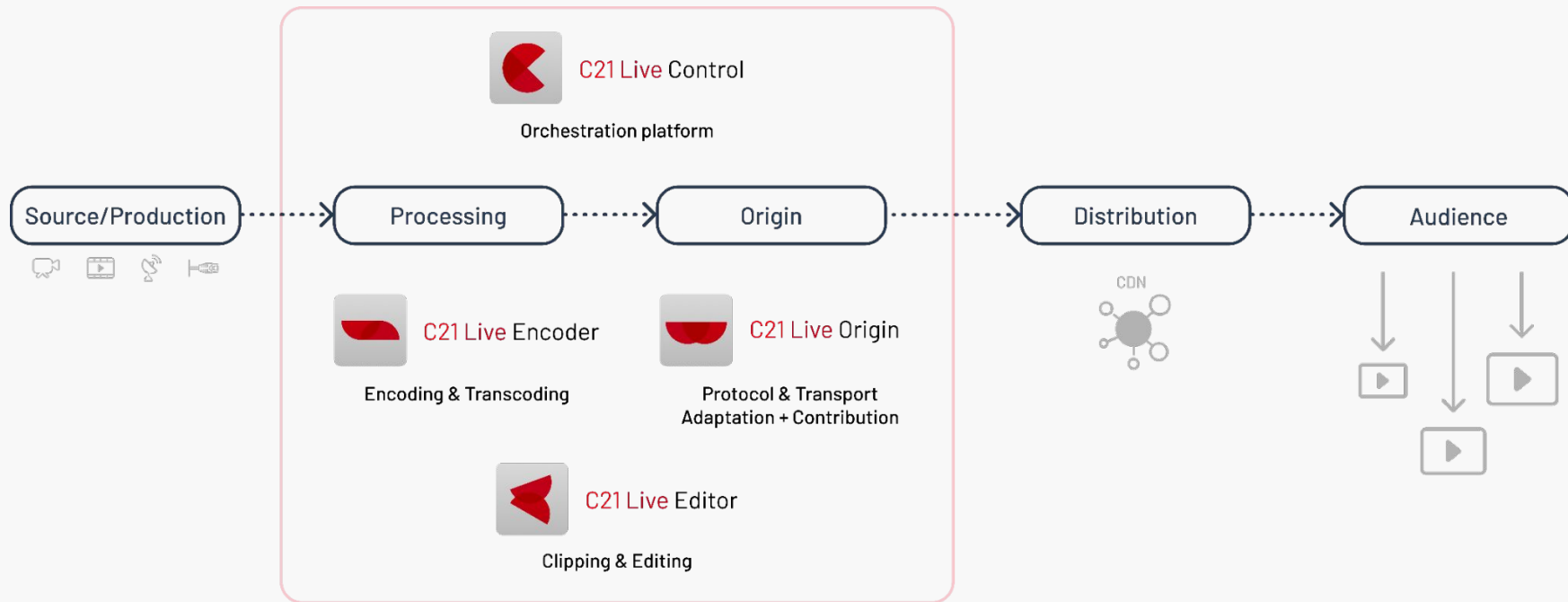
IBC 2025

Our flagship



CPU → GPU

Cires21 Livestreaming Ecosystem

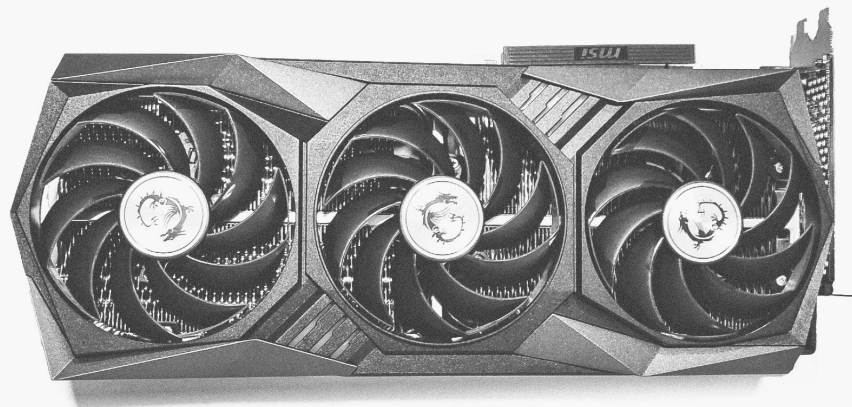


Our flagship, now with NETINT



CPU → GPU → VPU

GPU Reality Check



Test Methodology



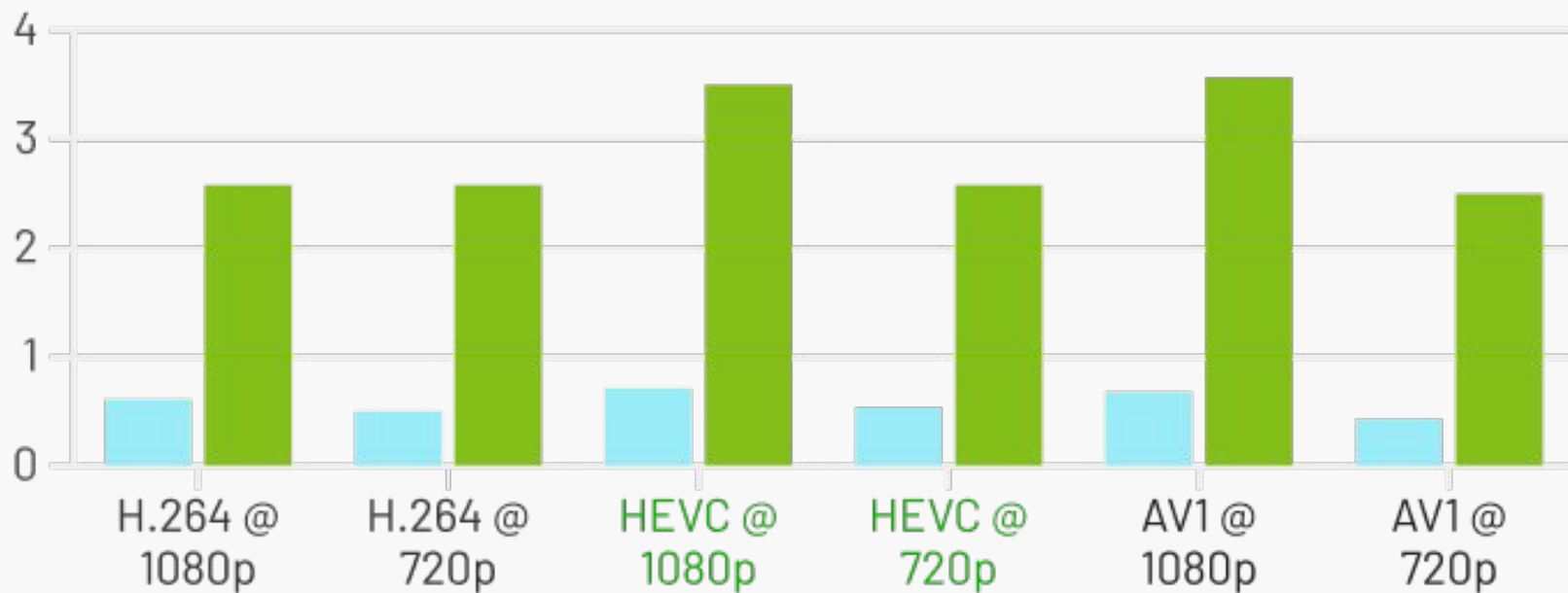
- Environment: Akamai Cloud, Frankfurt.
- Instances: RTX 4000 Ada (CUDA/NVENC) vs NETINT Quadra T1U (Libxcoder).
- Workflows: 1:1 & 1→N ABR.
- Metrics: throughput, power, utilization, VMAF (avg + 5th percentile).

Efficiency Gain



Codec	Resolution	NETINT W/Stream	NVIDIA W/Stream	Efficiency Gain (NVIDIA ÷ NETINT)
H.264	1080p	0.61	2.58	4.2 ×
	720p	0.50	2.58	5.2 ×
HEVC	1080p	0.71	3.50	4.9 ×
	720p	0.54	2.58	4.8 ×
AV1	1080p	0.68	3.57	5.2 ×
	720p	0.43	2.50	5.8 ×

Efficiency Gain



Scaling at 1,000 Streams...



Encoder	Power/Stream (W)	Total Power (W)	Annual Energy (kWh)	Relative Efficiency
NETINT Quadra T1U	0.614	~614	~5,376	Baseline
NVIDIA RTX 4000 Ada	2.579	~2,579	~22,600	~4.2× higher energy cost

Transcode Job Capacity by Resolution



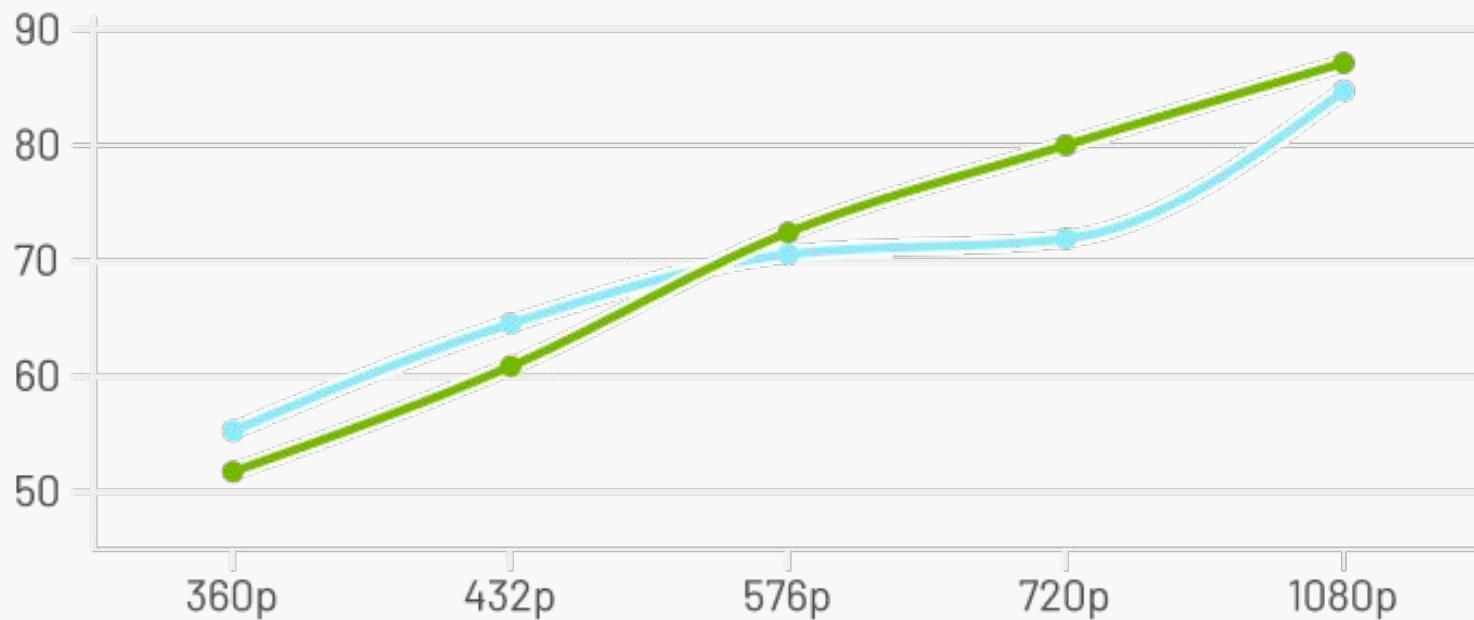
- At 1080p, job counts converge (≈ 19 streams for H.264), but the GPU consumes **$\sim 4\times$ more power for the same throughput.**
- At 720p, NVIDIA scales slightly higher in stream count (24 vs. 22 for NETINT) but at a **$5\times$ energy penalty.**
- At lower rungs (432p, 360p), NVIDIA reaches up to 30 streams, compared to NETINT's 20–21, yet efficiency reverses: NETINT maintains **sub-0.5 W/stream, while NVIDIA requires 1.5–1.7 W/stream.**

Ok, but what about quality?



Resolution	NETINT VMAF	NVIDIA VMAF	Δ (NVIDIA - NETINT)	Winner
1080p	84.72	87.13	2.41	NVIDIA
720p	71.91	80.01	8.1	NVIDIA
576p	70.55	72.45	1.9	NVIDIA
432p	64.55	60.86	-3.69	NETINT
360p	55.27	51.73	-3.54	NETINT

VMAF Scores for AV1



Key takeaways...



- NETINT Quadra T1U = **4–6× more efficient per stream.**
- NVIDIA RTX 4000 Ada = higher HD quality, but at **3–6× the power cost.**
- **Low-resolution ABR:** NETINT superior in both quality & efficiency.
- Recommendation: Hybrid deployments → GPUs for premium HD, VPU for scale.

The bottomline



More streams, less power.

Lower costs, greener streaming.

Scalable without compromise.



Thanks!