Cost Effective Media Operations: The Managed Services Advantage

What is Managed Services

- Better known as outsourcing.
- Hiring an external party to perform tasks, provide services, or produce goods that would traditionally be handled in-house.

Managed Services Advantage - Cost Efficiency

- Lower labor costs in regions like Eastern Europe, India, and Southeast Asia can reduce expenses by 20–30%.
- Avoid overhead costs like recruitment, training, and infrastructure

Managed Services Advantage - Specialized Expertise

- Outsourcing gives companies instant access to engineers with niche skills— in the case of Arcadian you get access to engineers and technicians with years of experience in the content delivery business.
- No need to build internal capabilities from scratch for short-term or specialized projects.

Managed Services Advantage - Faster Time-to-Market

- External teams can accelerate development cycles by working in parallel with internal teams or across time zones.
- This is especially valuable for startups and product companies racing to launch ahead of competitors.

Managed Services Advantage - Allows for Focus on Core Business

- Free up internal resources to concentrate on strategic initiatives like product vision, customer experience, and business growth.

Managed Services Advantage - Scalability & Flexibility

- Easily scale teams up or down based on project needs without long-term commitments.
- Outsourcing partners offer flexible engagement models—from dedicated teams to project-based contracts.

Managed Services Advantage - Global Perspective & Innovation

- Diverse teams bring fresh ideas and global best practices.

- Exposure to different markets and technologies can spark innovation that wouldn’t emerge in a siloed in-house team

ARCADIAN Solutions - End to End

VPU DEPLOYMENT SERVICES

VIDEO/AUDIO TRANSCODING

SUBTITLING & TRANSLATIONS

APPLICATION DEVELOPMENT

QUALITY ASSURANCE SERVICES

OTT CUSTOMER SUPPORT